

The logo graphic consists of three concentric hexagons. The innermost hexagon is teal and contains the word 'PURE' in white. The middle hexagon is a darker teal color. The outermost hexagon is white with rounded corners. The background is split diagonally from the top-left to the bottom-right, with a teal upper-left half and a darker teal lower-right half.

**PURE**

**YOUR  
CORPORATE  
WELLNESS  
PARTNER  
MAY 2023**

# THE PURE GROUP

## 360° WELLNESS ECOSYSTEM



Premium yoga classes with industry-leading facilities and private yoga sessions.

21 locations in Hong Kong, Singapore, Shanghai, Beijing and New York.

3,000+ weekly classes in a variety of yoga practices, 250+ dedicated yoga teachers.



Brings the best fitness experience with advanced equipment, group exercise programmes and personal training.

19 locations.

1,500+ weekly group classes.

350+ professional personal trainers.



Expert, evidence-based nutrition programmes from professionals that work — and keep on working.

Launched in 2018 — operating in Hong Kong and Singapore.

Physical and digital integrated programmes to fit our clients' busy lifestyles.



Offers raw, organic, additive-free, unprocessed food at its nutritional peak.

39 locations in Hong Kong, Singapore and China, available mostly at PURE locations.



Dynamic yoga-inspired activewear brand.

Available online, at all PURE Yoga and selected PURE Fitness locations and through distributors worldwide.

be-kurios.com



A bilingual English and Chinese-based online video platform.

Available in the PURE360 app for PURE Cardholders & subscribers.

24/7 unlimited access to classes.

pure-online.com

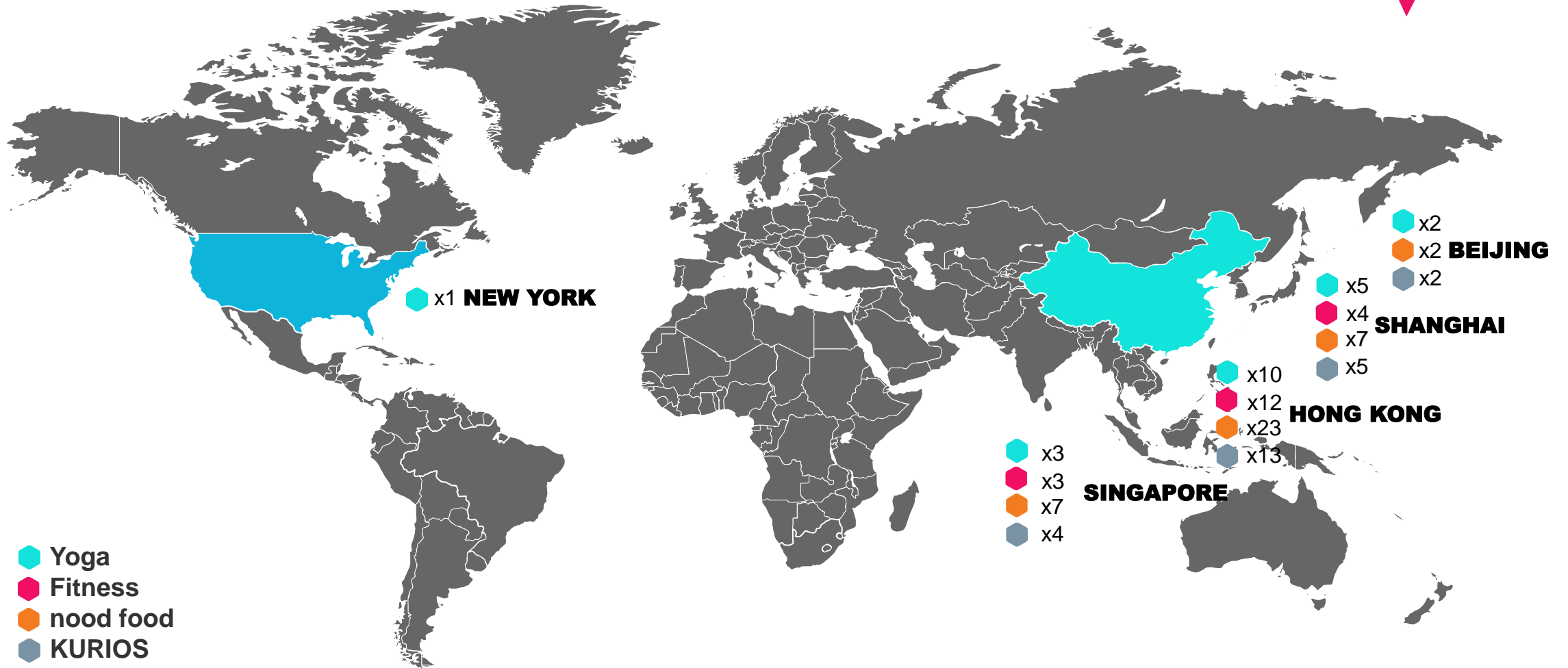


Small group training with a bang! World-class strength, boxing, cardio and functional HIIT in a boutique environment.

Launched in 2019 and currently in 5 locations in Hong Kong, Singapore & Shanghai.

# THE PURE GROUP

40  
LOCATIONS



# STATISTICS

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**2,000+**

**STAFF**

**5**

**INTERNATIONAL  
CITIES**

**21**

**YOGA STUDIOS**

**19**

**GYMS**

**100,000+**

**MEMBERS**



# CORPORATE WELLNESS TRENDS

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**+25%**

Cost of poor mental health to employers has increased 25% since 2019, reaching £56bn in 2020-21.

Deloitte study



**60%**

Employee stress is at an all-time high. 60% of employees are emotionally detached at work.

Gympass research



**48%**

48% of employees said their well-being declined in 2022.

Gympass research



**+23%**

Companies with highly engaged employees see an increase of 23% in profits.

Gympass research



# YOUR CORPORATE WELLNESS PARTNER

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## WHY WE'RE HERE

We collaborate with corporate partners to build a happier and healthier workforce

## WHAT WE DO

Through Yoga, Fitness, healthy eating and digital services, we offer a holistic suite of solutions tailored to each corporation's unique needs and goals



# YOUR CORPORATE WELLNESS PARTNER

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WE ARE YOUR ONE-STOP CORPORATE WELLNESS SOLUTIONS PARTNER. WITH OUR HOLISTIC SUITE OF SOLUTIONS TAILORED TO YOU, YOUR STAFF & MANAGEMENT, YOUR TENANTS, AND CLIENTS, WE WILL MEET YOUR SPECIFIC NEEDS AND GOALS IN ALL ASPECTS.



**01**  
**EMPLOYEE  
BENEFITS**



**02**  
**WELLNESS  
ACTIVITIES**



**03**  
**C-SUITE  
LIFESTYLE  
PACKAGE**



**04**  
**NUTRITIONAL  
F&B**



**05**  
**CORPORATE  
GIFTS**

**YOUR ULTIMATE ONE-STOP WELLNESS SOLUTION**

# YEARLY STAFF ENGAGEMENT PLAN

## SPECIAL OCCASIONS

### Annual Dinner

Special passes can be sponsored by PURE, with an option to purchase special table prizes and staff rewards from a wide range of wellness classes, PURE Online access, healthy F&B and more.

### Outdoor Gatherings

Outdoor activities and / or post-workout stretch classes supported by our professional instructors for an engaging event.

### Lunch and Learn

Hosted by our experienced nutritionists, employees can participate in wellness learning opportunities, along with a nutrition / better sleep / destress themed lunch.

### Wellness Team Parties

Organise a fun afternoon with a choice of a wellness class at a PURE location or at your desired venue.

### Team Building Day

PURE can organise team building games and challenges at a PURE location or at your desired venue, which are led by our professional instructors.

### Wellness Month

From health assessments, consultations, healthy F&B to alignment and posture check-ups, PURE can organise a tailored plan to support your company's wellness month initiatives.

### Mental Health Day

PURE's sound healing and destressing yoga classes, stretching and yoga talks can support your staff's mental wellness.

### Board Meetings

PURE can provide short meditation breaks (with an option to include singing bowl sessions), along with refreshing healthy snacks and beverages.

## YEAR-ROUND OFFER – SPECIAL CORPORATE DISCOUNTS & OFFERS

**MONTHLY EVENTS & REWARDS – WELLNESS CLASS / DETOX JUICE DAY / HEALTHY FOOD SUPPLY / PURE ONLINE ACCESS**

and more customized package cater to your different goals and objectives!





# 01

## EMPLOYEE BENEFITS



# CORPORATE MEMBERSHIPS



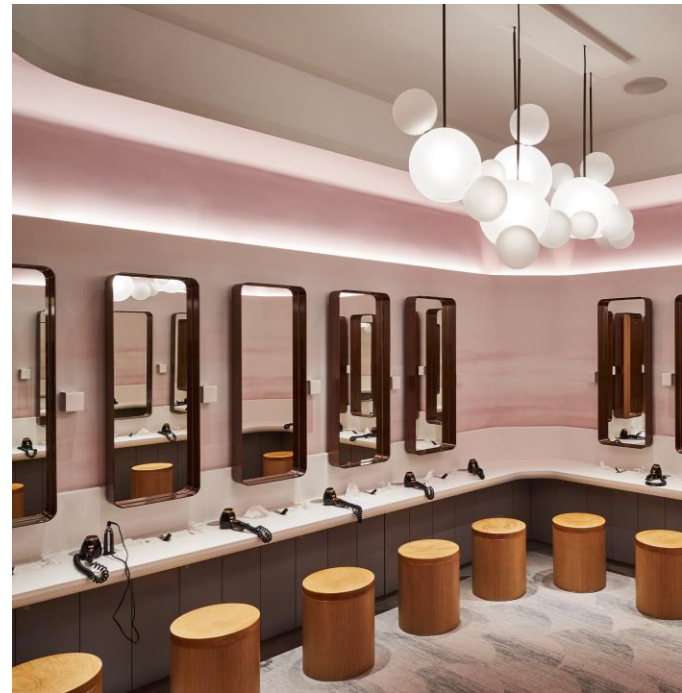
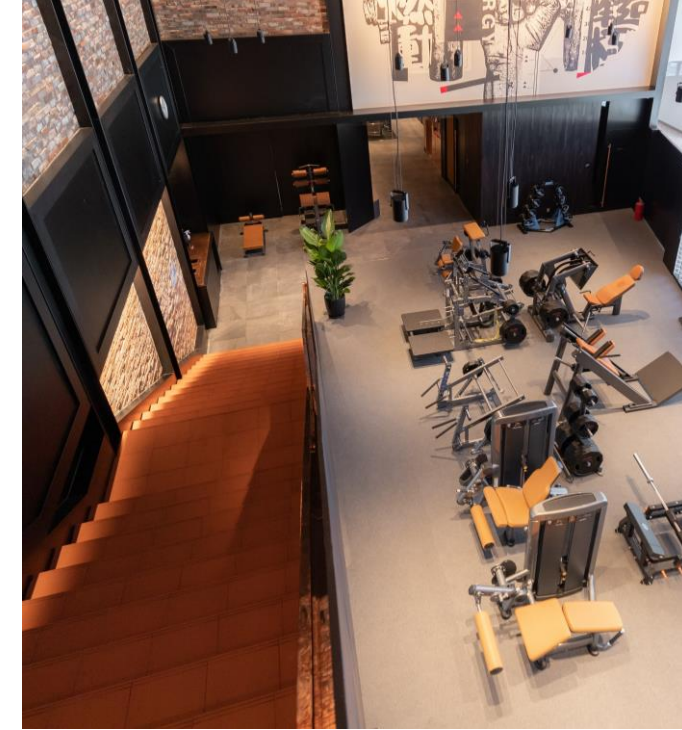
JOIN US AS OUR CORPORATE PARTNER!

COMPLIMENTARY 10-DAY PASS  
TO ALL LOCATIONS IN HONG  
KONG



Corporate partner joining offer includes:

- 50% off the joining fee
- 15% off the monthly fee on PURE Yoga and PURE Fitness agreements
- Benefits extended to spouses and immediate family members
- Up to a 15% discount on personal training and private yoga services

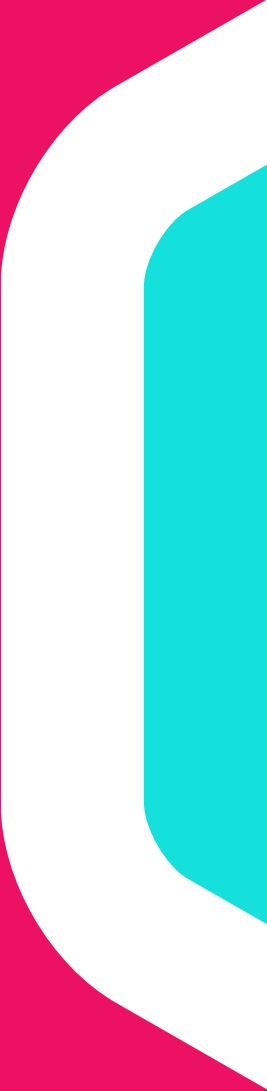






# 02

## WELLNESS ACTIVITIES



# WELLNESS CLASSES

Bring fun and wellness to your organisation.  
Engage staff with an energising, one-of-a-kind  
experience with classes beyond your imagination.



Team building  
games



Educational  
talks



Deep stretching  
workshops



Dance classes



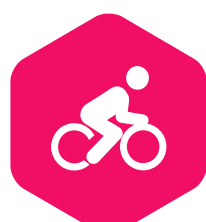
Sound  
meditation



Yoga



Kickboxing



Cycling

More trendy classes available





# VIRTUAL CLASSES

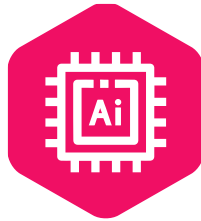
Our online wellness platform, PURE Online allows you to enjoy world-class yoga, fitness and meditation videos, anytime anywhere to support your staff's wellness flexibly



On-demand content



Live classes



AI-supported videos



24/7 access



Nutrition tips

More videos and contents updated from time to time

# Perfect YOUR WORKOUT WITH AI Premium





# COMPANY WELLNESS DAY

Bring wellness services, products and solutions to your employees and let them form healthy habits! Solutions include wellness assessments, office stretching classes, delicious healthy food catering and products.



Health assessments



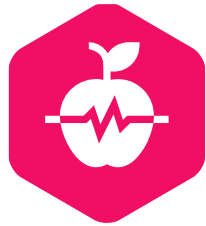
Alignment posture check-ups



Office stretching sessions



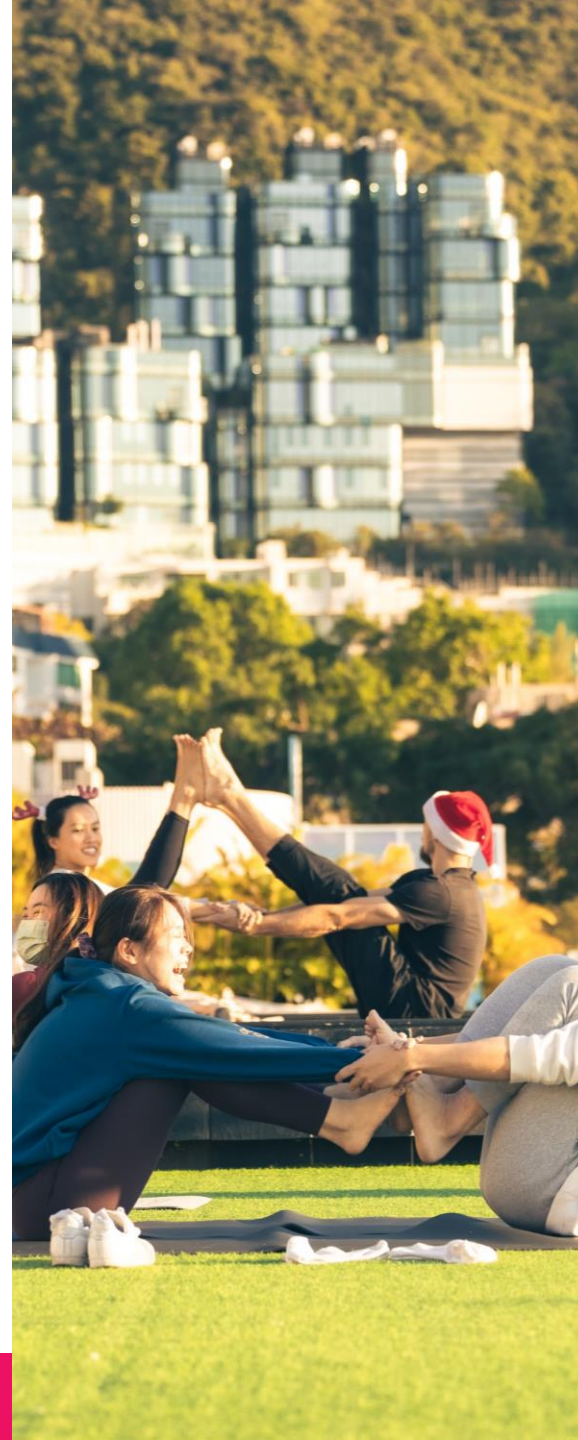
Wholesome meals



Healthy snacks



Workout challenges



More creative activities tailored to your specific needs



# MINDFULNESS SESSIONS

A series of mindfulness sessions to take care of your staff's mental health and to stimulate creativity and allow them to perform at their best!



Meditation



Sound healing



Stretch for better sleep



Detox yoga

More mental wellness solutions available





# OUTING ACTIVITIES

Led by our professional instructors, various outing activities can be arranged to recharge your staff's energy and strengthen a team's bond.



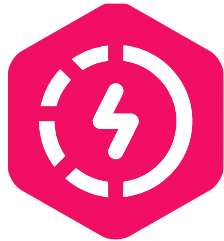
Hiking / Running  
Trips



Outdoor yoga



Retreats



Post-workout  
stretching



More supports for your outdoor events



# HEALTHY F&B SUPPORT

Round off your activities and events with our healthy and delicious nood food offering



**WHOLESOME FOOD & DRINKS**



**SPECIAL SET MENUS**



**CATERING**

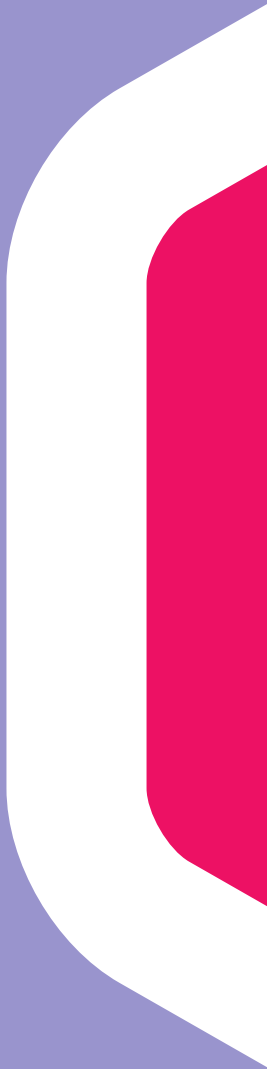
\*Special set menus and drinks with personalised messages can be accommodated to promote healthy eating.





# 03

## C-SUITE LIFESTYLE



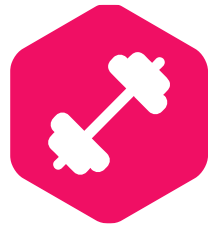


# C-SUITE LIFESTYLE

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## WHAT IS THE PROGRAMME?

C-SUITE LIFESTYLE BY PURE OFFERS PREMIUM SERVICES THAT ARE SPECIALLY DESIGNED FOR EXECUTIVES TO SUPPORT THEIR OVERALL FITNESS AND WELL-BEING.



Stay fit



Relieve stress



Stay focused

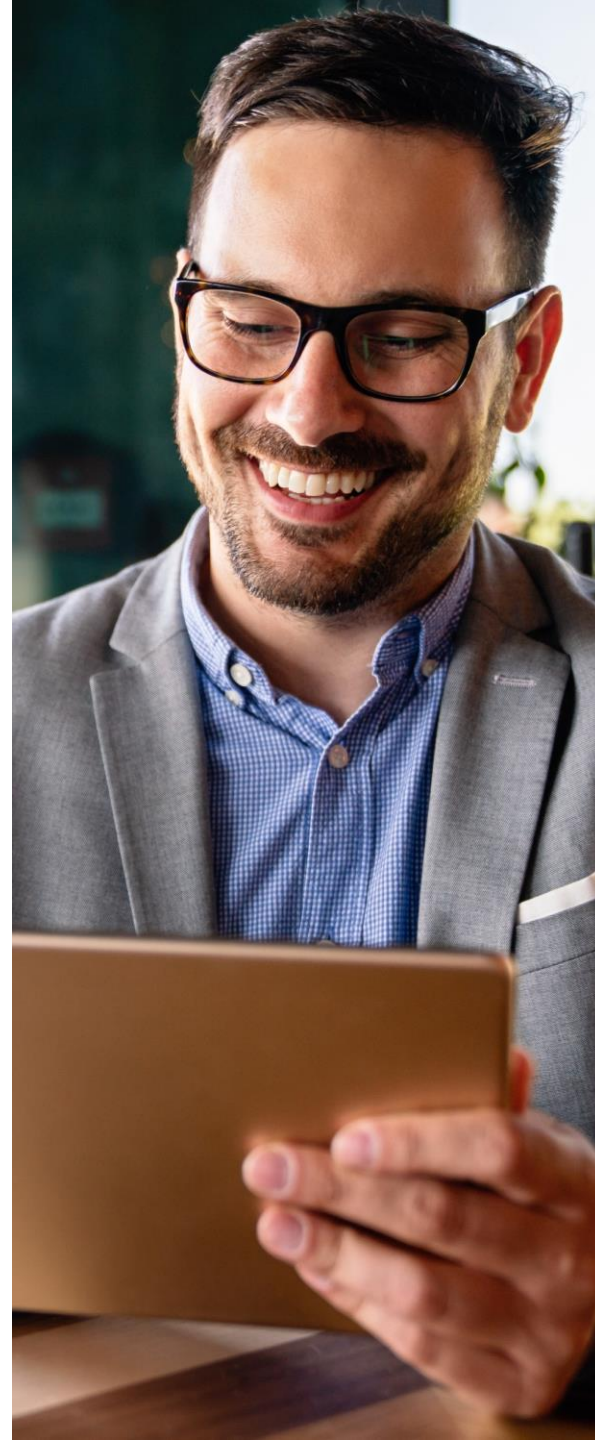


Increase creativity



Increase productivity

**HELP EXECUTIVES TO GAIN  
THESE BENEFITS FROM THE  
PROGRAMME**



# EXECUTIVE MEETING BOOST

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Take a refreshing break during a full-day intensive senior management meeting / board meeting.



15 min or 30 min meditation session can be conducted by our professional instructors



Healthy lunch, refreshments and drinks from nood food (tailor-made upon request)



More customised healing topics available



# ULTIMATE C-SUITE PACKAGE

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**STRESS MANAGEMENT    PHYSICAL TRAINING**  
**PRIVATE CONSULTATION    HEALTHY F&B    NETWORKING**

- All-locations access to PURE Yoga and PURE Fitness
  - Nutrition session (30mins) x 1 session
- 1-on-1 Personal Training or Private Yoga x 4 sessions
  - Monthly Progress Tracking for In-body Analysis
    - VIP nood food discount
  - Invitation to exclusive C-Suite events
    - Premium customer service

**HK\$4,800 / MONTH / EXECUTIVE**





**04**

**NUTRITIONAL  
F&B**





# NUTRITIONAL F&B

## STAFF GIFTS

Incorporate customised messages or tag onto the healthy nood food snacks or drinks. Whether it's a motivating message or your company's values or missions, the small gift will definitely give your staff a positive energy boost.

## CATERING

From wraps and sandwiches, to smoothies and coffee, nood food can fuel your corporate events. Additionally, on-site catering services are available to make sure your company's seminars, product launches and corporate junk trips run smoothly.

## PANTRY SUPPLY

Cold-pressed juices, superfood smoothies, raw snacks, Greek yoghurt and more are ideal for the office pantry. Corporate orders can be customised and delivered weekly.

## HEALTHY / FESTIVE SNACKS

Offer healthy snacks and drinks to your staff during their breaks and special occasions that can boost their energy.

## HEALTHY MEAL PLAN

An add-on service to busy clients who do not have time to cook. Healthy meals are delivered to your door daily; menu rotates every 3 weeks.

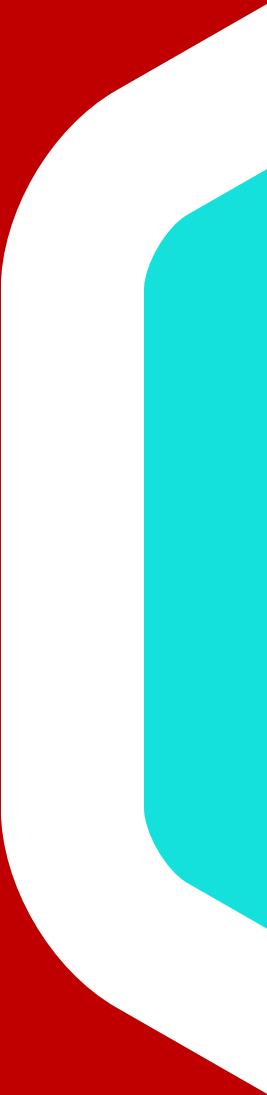






# **05**

## **CORPERATE GIFTS**



# GIFTS & REWARDS

## PURE ONE-DAY PASS

Purchase our one-day passes as a gift for your staffs / clients as a welcome gift, customer's reward, annual dinner prize and more.

## PURE MEMBERSHIP

Purchase our membership passes for your staffs / clients for a total wellness experience, as a thoughtful gift expressing your care for their health and wellness.

## NOOD JUICE OR SNACK WITH CUSTOMIZED BRANDING TAG

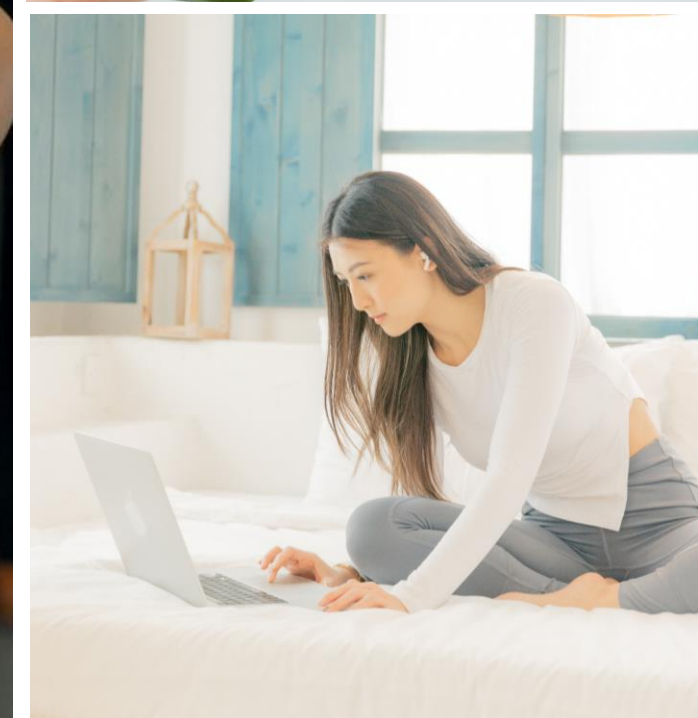
Incorporate customized messages or a tag onto the healthy NOOD snacks or drinks, be it a cheering message or your company's values or missions, the small gift will definitely help your staffs gain positive energy.

## PURE ONLINE MEMBERSHIP / VIDEOS

Provide flexibility for clients who concern about their well-being but not able to squeeze time, by giving me the access to PURE Online, with hundreds of videos available and updates every month, as well as the new AI-technology to track your motions accuracy.

## TAILORED CLASS AND WELLNESS EVENT

PURE has all wellness classes from stretching, strength, HIIT, cycling to events from wellness booth, food tasting, team game and more tailored events beyond your imagination. Promote wellness (along with your message you want to deliver) through these amazing interactive events D



**LET US BE  
YOUR 360  
CORPORATE  
WELLNESS  
PARTNER**



# PURE WELLNESS PROGRAMME 360

Service	Description	Corporate Exclusive Rate (HKD)	Original Price (HKD)	
WELLNESS ACTIVITIES	<b>Festive Team Gathering</b>	<b>Enjoy a free open gym session as a festive team gathering!</b> Open Gym (at a PURE Center) / Wellness zone setup (in your office) for a fun and sweaty afternoon Optional activities and supports including In-body Analysis, alignment test, team building challenge, wellness class, healthy F&B	Free Open Gym (Optional top-up activity / F&B)	N/A
	<b>Annual Dinner / Company Event Sponsorship</b>	<b>Include wellness elements as prize or activities!</b> 10-day / 1-month membership sponsored by PURE Optional table prize, lucky draw, special awards prize, wellness activities	Sponsored (Optional top-up gifts / F&B)	N/A
	<b>Wellness Class (at Client's office / PURE Centers)</b>	<b>Fitness or mindfulness for fun / fitness / relaxation / team building</b> Your choice of Fitness Game / Pilates / Office Yoga Stretching / Posture Alignment / Dance / Yoga / Cycling / Posture Correction / Low Back Care / De-Stress / Nutrition Talk	\$4,500/ session	\$6,000
	<b>Virtual Class</b>	<b>PURE Online subscription</b>	\$70 up/ person	\$156 up/ person
		<b>Virtual Live Class</b>	\$3,000/ session	\$4,500/ session
	<b>Videos Access</b>	\$4,000 up / month	\$8,000/ month	
<b>NUTRITIONAL F&amp;B</b>	<b>Choice of healthy, organic and yummy F&amp;B to support your events</b> Set-menu, detox organic juice (can support customised tag), small snacks / bites	\$30-150/ person	\$50-200/ person	
<b>CORPORATE GIFTS</b>	<b>Wellness gifts ideas to reward staffs</b> PURE Fitness / Yoga Pass, healthy F&B, PURE Online access	\$50 up / person	\$70/ person	

# CONTACT US



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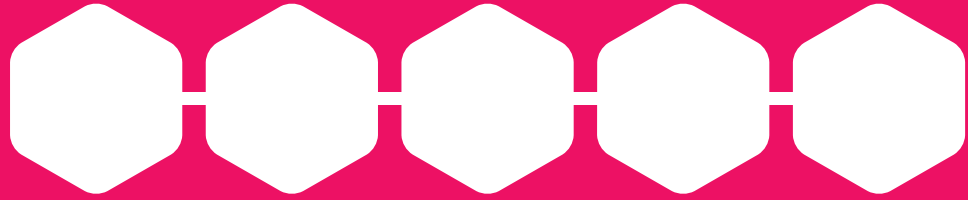


• • **THANK YOU** • •



**TURN**

**LIFE**



**ON**

